



**NEWS RELEASE
FOR IMMEDIATE RELEASE**



**XOS Technologies Goes Full Speed Ahead with Bexel
for Full-Scale Sports Broadcasting**

*National digital media expert and global broadcast services leader align
to enhance sports' onsite production capabilities*

ORLANDO, Fla. – Dec. 3, 2009 – XOS Technologies, Inc., a leader in digital sports media, and Bexel Broadcast Services, a member of the Vitec Group plc, jointly announced today that they have teamed up to provide the sports industry with a combined 40 years of broadcast expertise and production solutions.

“This collaborative new partnership enables us to more fully accommodate our sports partners’ needs in the broadcast realm,” said Bryan Bedford, director of business development, XOS Technologies. “We’ve found a growing need within college athletics for enhanced production capabilities, as this niche is acquiring, managing and producing greater volumes of content than ever before. In addition, the collegiate sector is becoming more sophisticated in its content strategies and goals, creating a greater awareness of its unique broadcast needs. Our new partnership with Bexel is a natural fit to best accommodate the ever-present production and content challenges that industry faces.”

According to engineers at XOS and Bexel, many athletic programs today are faced with a multitude of challenges as their production demands and technology needs evolve. Some of the most common broadcast challenges include:

- Insufficient fiber infrastructure
- Fiber-optic integration into playing venues for broadcast and instant replay
- Shortage of professional video and audio broadcast equipment
- Lack of onsite video and audio engineering support
- Comprehensive control room technology integration

“As we move into 2010, we’re going to see a steady trend among stadiums and arenas as they transition into full-scale production facilities,” Bedford said. “It’s exciting because it’s paving the way for enhanced HD technologies and digital operations.”

The agreement between Bexel and XOS will make a variety of production-based solutions available to the sports market. These include “custom” HD/SD Fly-packs, fiber-optic integration, video and audio equipment rentals, onsite editing facilities, engineering support, maintenance and consultation.

“Bexel’s diverse product knowledge and unique experience with professional and collegiate level sports will serve as a tangible asset to universities and colleges taking on new projects,” said Scott Nardelli, chief business development officer, Bexel. “Our experience with the NFL Instant Replay system, fiber optics installation and associated equipment, multi-camera fly-pack systems and equipment rentals has positioned us to provide the highest quality, most cost-effective solutions for the collegiate market space.”

Partnership terms between XOS and Bexel are not disclosed. For more information, please visit www.xostech.com or www.bexel.com.

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About Bexel:

Bexel is the pre-eminent worldwide provider of broadcast services including video and audio equipment rentals, fiber services, new audio sales, used equipment sales, and repairs/maintenance. Bexel provides brilliantly designed and flawlessly executed systems and solutions to all customers – including producers of the biggest and most important televised events in the world. For additional information, please visit www.bexel.com.

About XOS Technologies, Inc.:

For nearly 15 years, the nation's top professional and collegiate sports teams, conferences, leagues and athletic administrators have turned to XOS Technologies for expertise found in its innovative coaching analysis software (Coaching Solutions), Facilities Design & Integration (FDI) services and sports media and digital asset management solutions (XOS Digital). The revolutionary technology and new media solutions developed by XOS have been adopted by more than 480 clients representing more than 900 sports teams throughout the NFL, AFL, NBA, WNBA, NHL, MLB, NCAA, NAIA and NASCAR. The company's headquarters are located in Billerica, Mass., with digital and facility design initiatives operated out of the Orlando, Fla. area. For more information, visit www.xostech.com. Twitter at <http://twitter.com/XOSTech>.

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