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**XOS Technologies Appoints Blue Chip Venture's McCleary as New CEO**  
*Former venture capital executive to manage XOS infrastructure, accelerated growth*

**BOSTON – Dec. 1, 2009** – XOS Technologies, Inc., a national leader in digital sports media, today announced that it has appointed **Christopher R. McCleary** as its new chief executive officer, effectively immediately. Co-founder **Randy Eccker** has been promoted from CEO to the executive chairman of the company's board of directors. The announcement was made today by **Jack Wyant**, chairman of the XOS board and managing director of Blue Chip Venture Company.

"Chris has a solid track record of leading venture-backed, growth-oriented companies such as ours," Eccker said. "He's been aware of our business for some time, but recently had the opportunity to become better acquainted with our team, goals and strategies, which convinced him to take on this leadership role. I couldn't be more excited to have attracted someone of Chris' caliber to help lead us into the next phase of our growth."

In his new position, McCleary is responsible for driving the performance of the company's three core product lines – XOS Digital, XOS Coaching Solutions, and XOS Facilities Design and Integration (FDI). He will lead the expansion of the SEC Digital Network, which launched in August 2009, as well as other initiatives coming out of the company's headquarters in Boston, and from its XOS Digital and FDI operations based in Orlando, Fla.

Examples of other initiatives include the XOS Vault™ digital asset management system, the XOS Thunder™ digital video editing platform and the XOS PlayAction Simulator used for virtual game prep.

McCleary joins XOS with experience in the areas of technology, software, online media and broadcast. More specifically, he has held several senior executive positions including partner at Blue Chip Venture Company, chairman of Radware, Ltd., founder and CEO of Evergreen Assurance, Inc. and USinternetworking, Inc., CEO of Digex, Inc., president of Radiation Systems, Inc., vice president of American Mobile Satellite Corporation, and vice president and CFO of United Cable Television Corporation's Broadcast Division.

"I have worked with Chris for more than 30 years, and find that his unique background, experience and leadership abilities are an ideal match for XOS, making him well suited for this position," Wyant said. "With the growth that XOS has experienced this year, and plans to achieve in the future, it's reassuring that the company will be led by someone with Chris' skills and expertise."

Wyant also added, "Chris' addition enables Randy to focus on the strategic opportunities that the company has developed during the past decade. We stand on the brink of accelerated growth, and those partnerships are likely contributors to driving our success. With his range of industry roles, Randy is an ideal ambassador for XOS. His new role will complement Chris' efforts as the CEO."

McCleary has held board of director positions in various capacities for 15 public and private corporations with both a domestic and global reach. In addition, he was awarded with the Ernst &

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Young Entrepreneur of the Year title for technology services in the Mid-Atlantic. McCleary earned his bachelor’s degree in general studies from the University of Kentucky in Lexington.

“XOS has solid organic growth, well-received product lines, strong infrastructure and leadership as well as outstanding customer relationships,” McCleary said. “We’re preparing to roll out several new, high-impact offerings next year, and I’m excited to play a role with this innovative company that has so positively impacted the sports media industry.”

**About XOS Technologies, Inc.:**

For nearly 15 years, the nation's top professional and collegiate sports teams, conferences, leagues and athletic administrators have turned to XOS Technologies for expertise found in its innovative coaching analysis software (Coaching Solutions), Facilities Design & Integration (FDI) services and sports media and digital asset management solutions (XOS Digital). The revolutionary technology and new media solutions developed by XOS have been adopted by more than 900 sports teams throughout the NFL, AFL, NBA, WNBA, NHL, MLB, NCAA, NAIA and NASCAR. The company’s headquarters are located in Billerica, Mass., with digital and facility design initiatives operated out of the Orlando, Fla. For more information, visit [www.xostech.com](http://www.xostech.com). Twitter at <http://twitter.com/XOSTech>.

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*Editors’ Note: Photo available upon request.*