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New York Giants Facility Receives Digital Facelift from XOS Technologies

Giants' new football facility poised for training communications success with latest technology installed by XOS Facilities Design and Integration

ORLANDO, Fla. – Aug. 27, 2009 – XOS Technologies, Inc. today announced that its Facilities Design and Integration (FDI) division outfitted the New York Giants' TIMEX Performance Center by integrating several pieces of the latest audio-visual and sports technology equipment just prior to the 2009 season. The announcement was made by Mark Hudgins, general manager of XOS FDI.

During the course of six weeks, XOS implemented video editing, telestration and presentation technologies throughout the Giants football facility. More specifically, XOS completed a full video editing room integration, installing 12 Coach's Command Stations, 12 In Touch Telestration Systems and upgrading the team's main digital video editing system to the XOS Thunder platform.

"During the past 10 years, our team has honed its expertise in regards to how coaches can best utilize technology for game preparation," Hudgins said. "Our job is to take complex technology and make it very easy and efficient for them to use. We are confident that the systems we installed for the Giants will allow for more efficient and streamlined meetings this season."

By fully integrating its video room, the Giants added new technologies to provide workflow automation between video editing systems, content distribution and coaching tools. In addition, XOS provided custom design services for millwork, cabinetry and equipment racks.

The project also provides the Giants with a central point of control for multiple video room processes. "The video room is essential and can be considered the technological heart of the facility," Hudgins said. "This is where the Giants are able to easily acquire, manage, distribute and display content throughout the facility."

Some of the specific technologies installed for the Giants include the XOS Coach's Command Station (CCS), which is a presentation platform that combines custom millwork, audio-visual control, telestration tools, touch-panel control, computing hardware and presentation software that Head Coach Tom Coughlin and staff need to conduct team meetings. The CCS is designed to replace tangled wires and various decks, projectors and computers by connecting them to a centralized station, so Coach Coughlin can quickly access lighting, volume, video signals and playlist navigation with a single remote control for all media devices.

"There's so much that goes into our team meetings and it's important that we have the best possible resources to lead productive presentations," said Dave Maltese, video director for the New York Giants. "What's important to understand is that these technologies are much more than luxury bells and whistles. They play a vital role in our training communications."

In addition, the Giants received XOS In Touch, a telestration unit used to draw plays or telestrate over video during team meetings. Coach Coughlin simply draws by using his fingertip or a special pen, and the lines appear on mounted plasmas and projector screens.

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8.27.09 – NY Giants Facility (FDI) – FINAL, approved



“The coaching staff will be using XOS In Touch a lot,” Maltese said. “When preparing for games, it’s critical that our athletes can see exactly which plays worked and which ones need adjusting. Essentially, this tool enables us to do this throughout our facility.”

In regards to digital video editing, the Giants now use the XOS Thunder platform, from the XOS Coaching Solutions division. XOS Thunder enables the Giants to access all of their game preparation and analysis video, recruiting and scouting tools, reports, diagrams and other player development applications from a single interface. The system provides the team with digital exchange capabilities, and automates processes such as the building and sharing of cutups via the Giants’ digital network.

“We’re proud to enter the 2009 season with the right facility resources at hand,” Maltese said. “I’m looking forward to a productive season and our partnership with XOS is a great start from a digital technology perspective.”

About XOS Technologies, Inc.:

For nearly 15 years, the nation's top professional and collegiate sports teams, conferences, leagues and athletic administrators have turned to XOS Technologies for expertise found in its innovative coaching analysis software (Coaching Solutions), Facilities Design & Integration (FDI) services and sports media and digital asset management solutions (XOS Digital). The revolutionary technology and new media solutions developed by XOS have been adopted by more than 480 clients representing more than 900 sports teams throughout the NFL, AFL, NBA, WNBA, NHL, MLB, NCAA, NAIA and NASCAR. The company’s headquarters are located in Billerica, Mass., with digital and facility design initiatives operated out of the Orlando, Fla. area. For more information, visit www.xostech.com. Twitter at <http://twitter.com/XOSTech>.

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