

FOR IMMEDIATE RELEASE

Contacts:

Phil Marwill, National Football Foundation

Mobile: 917-579-4256

E-mail: pmarwill@footballfoundation.com

Anna Neri, XOS Digital

Phone: 407-670-5049

E-mail: aneri@xosdigital.com



& COLLEGE HALL OF FAME, INC.

NFF Partners with XOS Digital to Provide Live Webcast of the 2010 College Football Hall of Fame Enshrinement Show

Fans will be able to watch this historic event at either www.footballfoundation.org or www.xosdigital.com

DALLAS, July 14, 2010 – The National Football Foundation (NFF) & College Hall of Fame announced today that XOS Digital, Inc., the leading provider of digital technologies for sports teams nationwide, will stream live to the Web the 2010 College Football Hall of Fame Enshrinement Show on July 17 from 8:15 p.m. to 10 p.m. EDT. The event will be available at www.footballfoundation.org or www.xosdigital.com.

“We are extremely excited to be able to provide college football fans from around the country the unique opportunity to experience this celebrated event by watching on the Web,” said NFF President & CEO **Steve Hatchell**. “I want to thank the team at XOS Digital for making this happen. We are constantly striving to reach an ever broadening audience, and this webcast will ensure that more fans than ever can witness this historic occasion.”

Widely-respected ESPN commentators **Mark May** and **Jesse Palmer** will co-host the Hollywood-styled show, which will take place at the Century Center in South Bend, Ind., and pay tribute to the storied careers of 24 of the game's greatest legends. Viewers of the event will see highlight footage of each hall of famer and hear their thoughts as they reflect on their careers and the meaning of achieving the sport's ultimate honor.

“We take significant measures to ensure the best viewing experience possible with our live streams,” said **Christopher McCleary**, CEO, XOS Digital. “XOS Digital specializes in taking sports-related experiences from campus to consumer, and with this expertise put into action fans nationwide can expect optimal quality when tuning into the College Football Hall of Fame Enshrinement Show via footballfoundation.org.”

The event is being produced by Indianapolis USA-based BMG Event Productions (bmgep.com). Netlink Marketing (www.netlinkmarketing.com), a full-service interactive agency with offices in Philadelphia, Ft. Lauderdale, Vancouver and Buenos Aires is also providing technical streaming assistance on the NFF's website.

2010 FOOTBALL BOWL SUBDIVISION ENSHRINEMENT CLASS

PLAYERS

- **PERVIS ATKINS** – HB, New Mexico State (1959-60)
- **TIM BROWN** – WR, Notre Dame (1984-87)
- **CHUCK CECIL** – DB, Arizona (1984-87)
- **ED DYAS** – FB, Auburn (1958-60)
- **MAJOR HARRIS** – QB, West Virginia (1987-89)
- **GORDON HUDSON** – TE, Brigham Young (1980-83)
- **WILLIAM LEWIS*** – C, Harvard (1892-93)
- **WOODROW LOWE** – LB, Alabama (1972-75)
- **KEN MARGERUM** – WR, Stanford (1977-80)
- **STEVE McMICHAEL** – DT, Texas (1976-79)
- **CHRIS SPIELMAN** – LB, Ohio State (1984-87)

- **LARRY STATION** – LB, Iowa (1982-85)
- **PAT SWILLING** – DE, Georgia Tech (1982-85)
- **GINO TORRETTA** – QB, Miami (Fla.) (1989-92)
- **CURT WARNER** – RB, Penn State (1979-82)
- **GRANT WISTROM** – DE, Nebraska (1994-97)

** Selection from the FBS Veterans Committee, deceased*

COACHES

- **DICK MacPHERSON** – 111-73-5 (.601) – Massachusetts (1971-77), Syracuse (1981-90)
- **JOHN ROBINSON** – 132-77-4 (.629) – Southern California (1976-82, 1993-97), Nevada-Las Vegas (1999-2004)

2010 DIVISIONAL ENSHRINEMENT CLASS

PLAYERS

- **EMERSON BOOZER** – Maryland Eastern Shore, HB (1962-65)
- **TROY BROWN** – Marshall, WR (1991-92)
- **BRIAN KELLEY** – California Lutheran, LB (1969-72)
- **MILT MORIN** – Massachusetts, TE (1963-65)

COACHES

- **WILLIE JEFFRIES**** – 179-132-6 (.574); Howard (1984-88), Wichita State (1979-83), South Carolina State (1973-78, 1989-2001)
- **TED KESSINGER** – 219-57-1 (.792); Bethany (Kan.) (1976-2003)

*** Selection from the Divisional Veterans Committee*

(Note: The next class of College Football Hall of Famers from the Football Bowl Subdivision, announced May 27, 2010, will be inducted at the NFF Annual Awards Dinner on Dec. 7, 2010, at the Waldorf-Astoria in New York City.)

ABOUT XOS DIGITAL, INC.:

XOS Digital is the leading provider of advanced technology products, digital system design and integration, content management solutions, and integrated media services to sports teams, athletic organizations and sports marketers in North America. The XOS portfolio of technology products and services enhances the performance and image of more than 900 teams in the NFL, NBA, NHL, NCAA, WNBA, NAIA, MLB, AFL, Euroleague and other leading sports organizations. The advanced XOS Digital Sports Network Platform powers the revolutionary SEC Digital Sports Network enabling the broadest, multi-platform distribution of SEC Sports media content. For more information, visit www.xosdigital.com.

ABOUT THE NATIONAL FOOTBALL FOUNDATION & COLLEGE HALL OF FAME

Founded in 1947 with early leadership from General Douglas MacArthur, legendary Army coach Earl “Red” Blaik and immortal journalist Grantland Rice, The National Football Foundation & College Hall of Fame, a non-profit educational organization, runs programs designed to use the power of amateur football in developing scholarship, citizenship and athletic achievement in young people. With 121 chapters and 12,000 members nationwide, NFF programs include the College Football Hall of Fame, the NFF Hampshire Honor Society, Play It Smart, and scholarships of over \$1 million for college and high school scholar-athletes. The NFF presents the MacArthur Bowl, the Draddy Trophy, endowed by HealthSouth, and releases the Bowl Championship Series (BCS) Standings. Learn more at www.footballfoundation.org.

ABOUT THE COLLEGE FOOTBALL HALL OF FAME

The College Football Hall of Fame, an initiative of The National Football Foundation, stands as one of the nation's premier sports shrines, preserving and dramatizing the history of the game to an ever broadening audience of fans while holding up the greatest players and coaches as role models who highlight the game's positive values. For more information on the College Football Hall of Fame and its 2010 Enshrinement Festival, visit www.collegefootball.org.

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