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## **XOS Digital Preps Peoria's Carver Arena for Video Production**

XOS Digital to Enable Peoria Civic Center to Accommodate New Video Scoreboard

**ORLANDO – June 24, 2010** – XOS Digital, Inc., the leading provider of content management solutions and digital media services for collegiate and professional sports organizations, today announced that it will provide A/V integration services for the **Peoria Civic Center (Carver Arena)**. The company will enable a wide variety of broadcast cameras and production equipment to operate in conjunction with the arena's new video scoreboard.

XOS Digital is partnering with Daktronics, Inc., a global provider of full-color LED video displays, for the project at the 12,248-seat multipurpose arena. While Daktronics will implement a new video scoreboard, XOS Digital will focus on assimilating the arena's video control room with production cameras, a technical director's station, the main production switcher and an instant replay system station.

Carver arena is a multipurpose facility owned by the Peoria Civic Center Authority, managed by SMG, and serves several teams within Peoria, Ill. Noted teams include Bradley Braves Men's Basketball and the Triple-A affiliate of the NHL's St. Louis Blues, the Peoria Rivermen. This arena also hosts family shows such as Disney on Ice, the World Wrestling Entertainment (WWE) RAW World Tour, The Rodeo and the Monster Jam truck show.

"All of Carver Arena's teams, musical groups and shows will benefit from our advanced production solutions," said Mark Hudgins, Integrated Solutions Group president, XOS Digital. "With this integration project, Carver Arena is demonstrating its level of commitment to operational excellence for an enhanced experience for all of its visitors. We're proud to partner with it to provide added value for its collective audience."

The project is scheduled for completion by September 2010, and will feature a broadcast-quality camera system with the ability to output both standard definition (SD) and high definition (HD) signals. In addition, its new camera system will enable video staff to capture sideline coverage along with wide-angle court shots. Plus, the arena's video control room will have a new production switcher, multi-view monitoring abilities and an HD character generator for use with its new scoreboard.

"Through our partnership with XOS Digital and Daktronics, we'll soon be empowered to significantly impact our fan and audience experience in a dynamic new way," said Jim Wetherington, assistant general manager, Peoria Civic Center. "The technology is out there, and we're proud to leverage it for the benefit of everyone in our audience. I look forward to seeing these new digital resources put into action."

For more information, visit [www.xosdigital.com](http://www.xosdigital.com).

### **About XOS Digital, Incorporated**

XOS Digital is the leading provider of advanced technology products, digital system design and

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integration, content management solutions, and integrated media services to sports teams, athletic organizations and sports marketers in North America. The XOS portfolio of technology products and services enhances the performance and image of more than 900 teams in the NFL, NBA, NHL, NCAA, WNBA, NAIA, MLB, AFL, Euroleague and other leading sports organizations. The advanced XOS Digital Sports Network Platform powers the revolutionary SEC Digital Sports Network enabling the broadest, multi-platform distribution of SEC Sports media content. For more information, visit [www.xosdigital.com](http://www.xosdigital.com).

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