
Digital Broadcast Production Takes Off for College Sports

XOS Digital Expands Team, Adds Jim Pile as Broadcast Sales Engineer to Accommodate Demand

ORLANDO, Fla. – May 6, 2010 – XOS Digital, Inc., the leading provider of content management solutions and digital media services for collegiate and professional sports organizations, today announced the addition of broadcast expert **Jim Pile** to its Integrated Solutions Group personnel last month. The announcement was made today by Mark Hudgins, president, Integrated Solutions Group, XOS Digital.

“XOS Digital provides highly effective, cost-efficient design, implementation and support of video control rooms,” Hudgins said. “Through our relationships with hundreds of professional and collegiate teams, we’ve had foresight into the current focus on digital broadcast production for quite some time. We’ve positioned ourselves well and recruited the expertise of leading broadcast professionals, such as Jim Pile, to take sports production to the next level for teams nationwide.”

As part of the XOS team, Pile will identify broadcast needs among the company’s sports partners, and will design technical and operational solutions to address them. He also will support technical relationships with XOS partners to ensure that their broadcast operations run smoothly. In addition, Pile is responsible for overseeing the implementation of control room integration projects, their associated quality control processes, onsite system launches and XOS partner training.

Overall, Pile has nearly 20 years of broadcast production experience. Prior to joining XOS, he served as the operations manager for ECS Productions in Napa, Calif. He also has experience as the technical manager for Golf Channel in Orlando, Fla., as a lead engineer for Southwest TV Productions in Tempe, Ariz., and as the venue broadcast technical manager for the 1996 Summer Olympics in Atlanta, the 2000 Summer Olympics in Sydney, Australia and the 2002 Winter Olympics in Salt Lake City.

Pile is FCC licensed through the American Society for Engineering Education. He also holds an associate’s degree in electrical engineering from Herzing University in Madison, Wis. Currently, Pile resides in Orlando, Fla. working from the XOS Digital office located in Lake Mary, Fla.

About XOS Digital, Incorporated

XOS Digital is the leading provider of advanced technology products, digital system design and integration, content management solutions, and integrated media services to sports teams, athletic organizations and sports marketers in North America. The XOS portfolio of technology products and services enhances the performance and image of more than 900 teams in the NFL, NBA, NHL, NCAA, WNBA, NAIA, MLB, AFL, Euroleague and other leading sports organizations. The advanced XOS Digital Sports Network Platform powers the revolutionary SEC Digital Sports Network enabling the broadest, multi-platform distribution of SEC Sports media content. For more information, visit www.xosdigital.com.

###