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## XOS Digital Expands Instant Replay Services

SEC Replay Veteran Randall Malone Joins Company as Replay Services Manager

**ORLANDO, Fla. – April 27, 2010** – XOS Digital, Inc., the leading provider of content management solutions and digital media services for collegiate and professional sports organizations, today announced the expansion of its instant replay services to include on-site game-day and bowl-game support options. In addition, the company has added college football replay veteran **Randall Malone** as its replay services manager.

“High-intensity sports operations require personal attention to detail, advanced training and on-demand support,” said Mark Hudgins, president, Integrated Solutions Group, XOS Digital. “Randall’s vast experience in college football and basketball operations makes him an ideal fit for his new role at XOS Digital. As we expand our instant replay services, we’re proud to welcome him aboard.”

To ensure smooth workflow for mission-critical replay operations, XOS has added game-day services for partner conferences. The company’s new game-day services provide on-site replay assistance for home games at each member school. An XOS technician would arrive prior to game day to ensure proper set up and testing of the XOS Replay or XOS HD Replay system. In addition, the XOS technician would be on site during game day to ensure successful pre-game testing and game-time operation.

XOS also has added bowl-game services to provide a “turnkey” solution for its replay partners. Bowl-game services include replay technician and sideline assistant staffing, replay system connection and testing, communication equipment and fiber infrastructure services.

As XOS Digital’s replay services coordinator, Malone will be responsible for managing the company’s services model and handling support issues for all XOS Replay partners. His main priorities include project management, product marketing, team training, qualifying and managing on-site support resources and replay technicians, and managing the soon-to-launch XOS Review grading system for replay officials.

Malone’s experience encompasses nearly 15 years of college football and basketball operations. Prior to joining XOS, he spent time as the director of basketball operations for both University of Tennessee Chattanooga Men’s Basketball and Auburn University’s Men’s Basketball. While at Auburn, he also spent five years serving as the basketball team’s video coordinator. In addition, Malone’s experience includes five years as an SEC instant replay technician, specifically for Auburn football.

Malone holds a bachelor’s of science degree in civil engineering from Tennessee Technological University in Cookeville, Tenn. He currently resides in Sanford, Fla., a suburb of the greater Orlando area.

### **About XOS Digital, Incorporated**

XOS Digital is the leading provider of advanced technology products, digital system design and integration, content management solutions, and integrated media services to sports teams, athletic

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**PAGE 2 – XOS DIGITAL EXPANDS INSTANT REPLAY SERVICES**

organizations and sports marketers in North America. The XOS portfolio of technology products and services enhances the performance and image of more than 900 teams in the NFL, NBA, NHL, NCAA, WNBA, NAIA, MLB, AFL, Euroleague and other leading sports organizations. The advanced XOS Digital Sports Network Platform powers the revolutionary SEC Digital Sports Network enabling the broadest, multi-platform distribution of SEC Sports media content. For more information, visit [www.xosdigital.com](http://www.xosdigital.com).

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*\*Editors' Note: High-resolution headshot photo available upon request.*