

Randy Eccker

*Executive Chairman
XOS Digital, Inc.*



Randy Eccker serves as the co-founder and executive chairman of the board for XOS Digital, Inc., a highly influential new media company with a client base that is representative of an 80 percent market share among BCS schools, the NFL, the NBA and the NHL, to name a few.

He initially helped establish XOS in 1999, bringing with him nine years of experience as a Division I basketball coach and more than 14 years of sports-technology knowledge, where he helped coaches and athletic programs leverage new technologies.

Since then, his unique combination of sports and high-tech acumen has helped bring XOS to the forefront as an industry leader through a series of strategic new-media acquisitions including L3 Digital in 2003 and New Media Networks the following year.

As a result of these key acquisitions, Eccker positioned the company to develop video exchange and streaming services for its expansive customer base. In addition, the company established the XOS Network business unit, providing the collegiate market with additional revenue generating opportunities via the Network's interactive multimedia Web portals. The success of the XOS Network eventually led to a \$60 million sale in 2007, largely orchestrated by Eccker.

Since then, Eccker played a pivotal role in restructuring XOS, leveraging its industry leading market share, and new media and technology expertise to become the leading digital asset management business for college athletics.

As part of the company's infrastructure overhaul, Eccker turned a strategic alliance with Collegiate Images up a notch, culminating in the 2008 acquisition of the centralized licensing and rights clearance agency. As a result, XOS could manage the

distribution of archived moving and still images for colleges, universities, conferences, bowl games and broadcast rights holders.

Today, as executive chairman, Eccker continues to play a critical role in driving the strategic vision of the company, in maintaining key customer and partner relationships, and in providing strategic counsel, conceptualization and implementation leadership for many of the business' most groundbreaking initiatives.

Recent initiatives include the XOS Vault™ digital asset management system and the high-profile SEC Digital Network (inclusive of SEC Sports Mobile). These revolutionary technologies and platforms have changed the way teams and conferences manage their valuable assets, and enables them to extend their reach to more fans than ever before through the XOS Digital Syndication Platform. These initiatives, among many others, wouldn't be possible without the team of 150 people that Eccker leads daily.

In addition to XOS, Eccker has helped establish several other companies in the sports-technology industry including Sports Tech in the late '80s and Avid Sports in 1994. He also has experience managing the Omaha Racers of the Continental Basketball Association in the early '90s and as a managing director of EBCO Capital from 1991 to 2000.

Additionally, Eccker has served as an NBA scout and a sports broadcaster on both TV and radio having worked as an analyst and as a co-host on a sports-talk radio show for 10 years in the Omaha market.

Eccker transitioned from coaching to the media business with a stint at Sports Video Productions, a sports production company that managed the production of several regional sporting events including Nebraska football and basketball, Creighton basketball and all of the schools' coaches' shows.

Today, Eccker is constantly introduced to the latest technology offerings and, along with his XOS team, continues to successfully adapt them for the sports market.

As an alumnus of Creighton University in Omaha, Neb., Eccker is a member of the Creighton Athletic Hall of Fame, and currently resides in Omaha with his wife Theresa and four daughters – Mallory, Allison, Kelsey and Kiley.

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