

XOS Digital Appoints Corporate Financial Exec to Strengthen Operations for Increased 2010 Success

Fitzgerald promoted as vice president within sports digital media company

ORLANDO, Fla. – Feb. 11, 2010 – XOS Digital, Inc., a leader in digital sports media, today announced the promotion of **Brian Fitzgerald** to vice president – corporate controller, effective immediately. The announcement was made today by company CEO Chris McCleary.

Fitzgerald’s promotion has elevated his role from director of finance for the company’s former XOS Digital division to a vice president level as the corporate controller. He now oversees accounting and financial activities for the entire company.

“Brian has proven his leadership abilities relatively quickly,” McCleary said. “His skill set is crucial to our continued growth as we progress through the first quarter of 2010 and beyond. I’m confident that he will exceed all expectations surrounding his specific role.”

Prior to XOS, Fitzgerald invested several years at Orlando-based companies serving in senior-level finance and accounting roles that included the direct oversight of treasury and financial statement reporting. He began his comprehensive career at Price Waterhouse Coopers in Orlando, working on clients such as The Walt Disney Company, Tupperware International, and CNL Income and Growth Fund.

“I’m eager to take on my new corporate role at XOS Digital,” Fitzgerald said. “We have a lot of big plans for 2010, which require careful budgeting and financial oversight. My goal moving forward is to restructure our accounting practices to enhance our overall financial operations. I’m pleased that XOS has afforded me with the opportunity to do so.”

Fitzgerald resides in Winter Garden, Fla., and works from the XOS Digital office in Orlando, Fla. He holds both a master’s and bachelor’s degree in accounting from the University of Florida in Gainesville.

About XOS Digital, Inc.:

XOS Digital is the leading provider of advanced technology products, digital system design and integration, content management solutions, and integrated media services to sports teams, athletic organizations and sports marketers in North America. The XOS portfolio of technology products and services enhances the performance and image of more than 900 teams in the NFL, NBA, NHL, NCAA, WNBA, NAIA, MLB, AFL, Euroleague and other leading sports

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organizations. The advanced XOS Digital Sports Network Platform powers the revolutionary SEC Digital Sports Network enabling the broadest, multi-platform distribution of SEC Sports media content. For more information, visit www.xosdigital.com.

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