

Chris McCleary

*Chief Executive Officer
XOS Digital, Inc.*



Chris R. McCleary serves as the chief executive officer for XOS Digital, Inc., a highly influential new media company with a client base that is representative of an 80 percent market share among BCS schools, the NFL, the NBA and the NHL, to name a few.

As CEO, McCleary is responsible for driving the performance of the company's three core product lines – XOS Digital Media Services, XOS Digital Coaching Technologies and XOS Integrated Solutions Group. He also leads the continued expansion of the SEC Digital Network, which launched in August 2009, as well as other initiatives coming out of the company's dual headquarters in Boston and Orlando.

McCleary's background includes experience within the areas of technology, software, online media and broadcast. More specifically, he has held several senior executive positions including partner at Blue Chip Venture Company, chairman of Radware, Ltd., founder and CEO of Evergreen Assurance, Inc. and USinternetworking, Inc., CEO of Digex, Inc., president of Radiation Systems, Inc., vice president of American Mobile Satellite Corporation, and vice president and CFO of United Cable Television Corporation's Broadcast Division.

McCleary also has held board of director positions in various capacities for 15 public and private corporations with both a domestic and global reach. In addition, he was awarded with the Ernst & Young Entrepreneur of the Year title for technology services in the Mid-Atlantic, as well as the Washington Post/Newsweek Corporate Citizen of the Year Award.

He earned his bachelor's degree in general studies from the University of Kentucky in Lexington and currently resides in Annapolis, Md. with his wife and four children.

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